



***** PLEASE POST *****

The Enrollment Management Committee of the Board of Trustees of Massachusetts College of Liberal Arts will meet October 7, 2024, at 8:30 a.m. in the Large Conference Room at 87 Blackinton Street, North Adams and via MS Team audio/video conference:

Telephone: 339-666-3102

Phone Conference ID: 114 700 699#

The agenda is as follows:

- 1) Enrollment Management Changes
 - a. Admission Office
 - b. DGCE
- 2) Student Retention
- 3) Recruitment
 - a. Fall 2024 New Student Profile
 - b. Fall 2024 Recruitment Challenges
 - c. Spring/Fall 2025 Strategies
 - d. Fall Events
 - e. Financial Aid Modeling and Packaging
- 4) DGCE Enrollment
- 5) New Peer Institutions