



***** PLEASE POST *****

The Enrollment Management Committee of the Board of Trustees of Massachusetts College of Liberal Arts will meet November 25, 2024, at 8:30 a.m. in the Large Conference Room at 87 Blackinton Street, North Adams and via MS Team audio/video conference:

Telephone: 339-666-3102

Phone Conference ID: 880 071 575#

The agenda is as follows:

- 1) Enrollment Management Staffing R. Glejzer
- 2) Admissions Update J. Boyer, D. Pearson
 - a. Fall '24 and Spring '25 Events and Outreach
 - b. Spring '25/Fall '25 Current Numbers
- 3) Marketing and Recruitment Strategies J. Boyer, D. Pearson, K. Nichols
- 4) Financial Aid Update B. Howland
 - a. FAFSA Messaging and Outreach
 - b. Higher Education Assistance Group Review
- 5) DGCE Update L. Bond
 - a. Graduate Programs Recruitment
 - b. Early College