

INSOMNIA

A stylized illustration of a man with a beard and a crown, surrounded by speakers and eyes. The man has a beard and is wearing a crown. He is surrounded by several speakers and eyes. The background is a solid blue color. The man is wearing a blue and black patterned shirt. The word "INSOMNIA" is written in large white letters at the top. The name "J.C. Innocent" is written in white letters at the bottom.

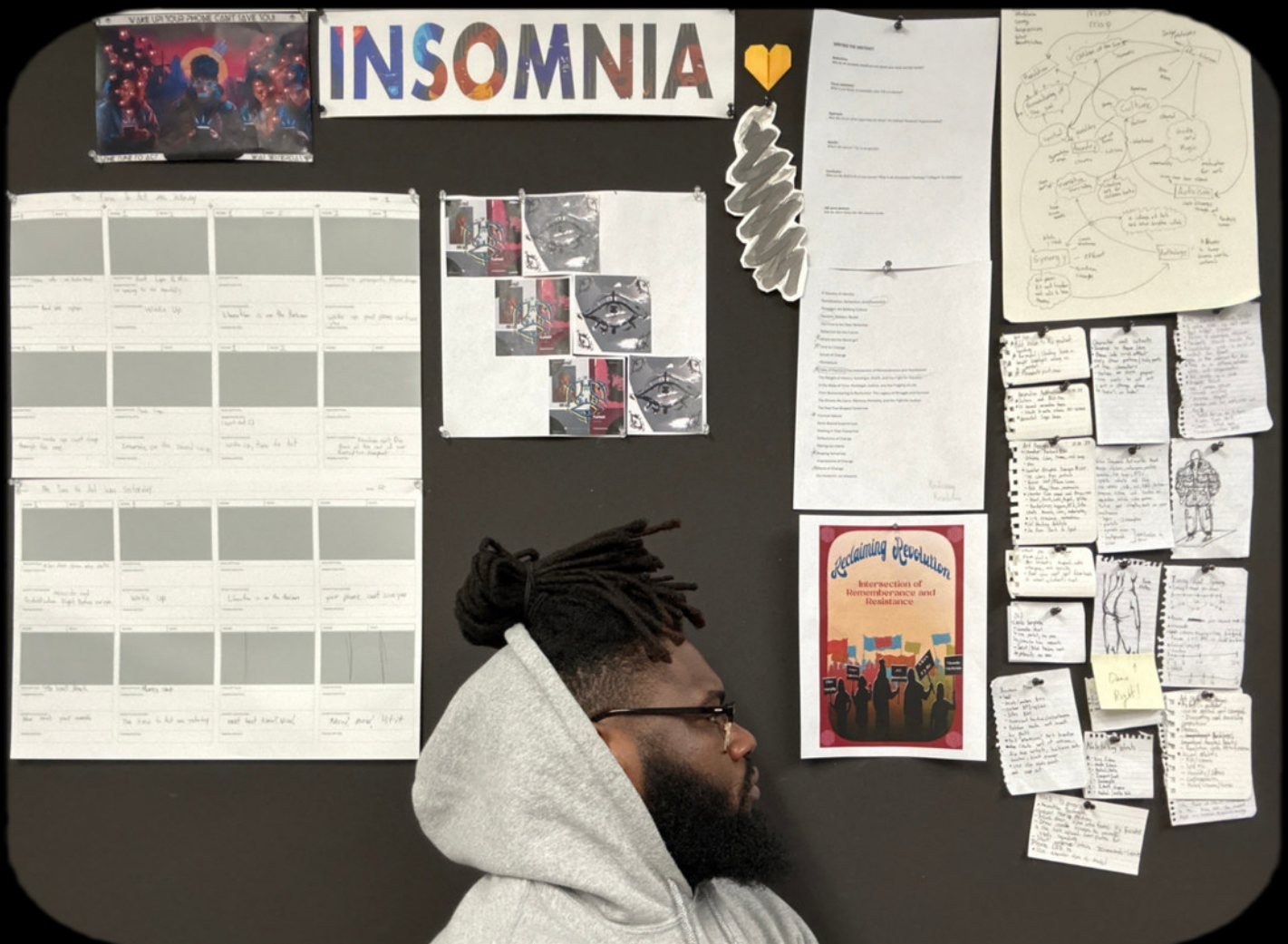
J.C. Innocent



BIOGRAPH7

Jean-Charles (J.C.) Innocent is currently a double majoring in Art with a focus on Design and Arts Management. He is a Haitian-American visual artist born in Port au Prince, Haiti and raised in Boston, Massachusetts creating art through various mediums under the pseudonym Insomnia to tackle themes concerning identity, the representation of people of color within media, the generational trauma caused by colonialism and more. His social justice background includes working with youth groups in the greater Boston Area; Teen Empowerment (TE) and Young Man with A Plan(YMWAP), to promote the growth and development of young people of color.

ARTIST STATEMENT



As a Haitian-American artist, my work is a visual dialogue between history, identity, and the future. I create to reclaim narratives, placing people of color in positions of power, agency, and reverence. Influenced by Kehinde Wiley and the Afrofuturist movement, I weave together ancestral heritage with speculative storytelling, challenging the erasure and distortion of Black and Caribbean histories in mainstream media.

My work often begins with portraiture, using vibrant, contrasting colors and layered compositions to depict the resilience and complexity of Black identity. One of my foundational pieces explores the evolving roles of Black women across generations, while another extends into animated poetry—a call to action for both my audience and myself. My art is both a mirror and a warning, pushing against the very tropes it critiques.

I choose digital media for its accessibility and potential for virality. Some might argue this diminishes the value of the work, but I see its worth in the shift it creates—the moment a viewer rethinks their assumptions, recognizes a hidden truth, or sees themselves reflected in ways they never have before. My goal is not just to create art but to ignite change through it.



THE BRAND

Insomnia Artworks is an art brand that utilizes Haitian-American artists to produce artwork. The brand showcases representation of Afro-Caribbean diversity through its designed artworks with an emphasis on Finesse and GRAVITAS.



CHAPTER ONE

The Heritage Collection



THE GRANDMOTHER

13 Inches x 19 Inches (2025)



THE MOTHER

13 Inches x 19 Inches (2025)

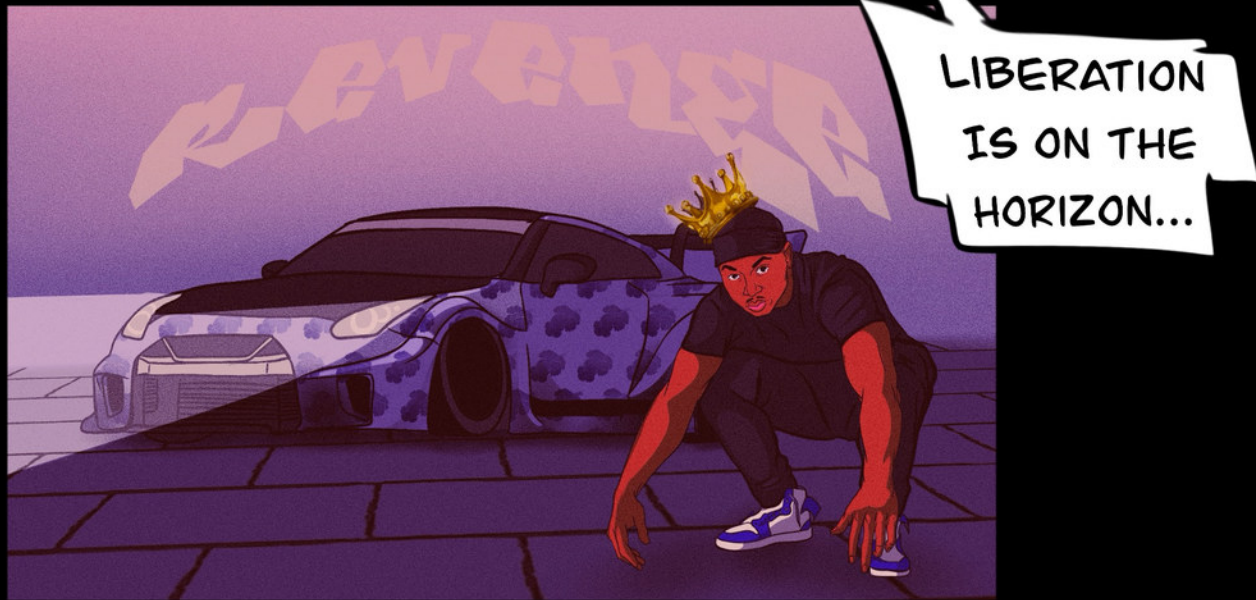


THE DAUGHTER

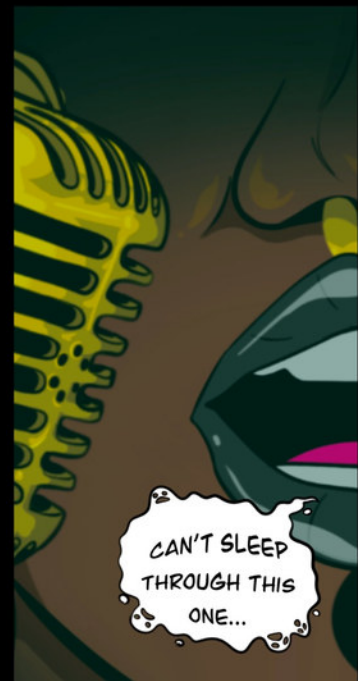
13 Inches x 19 Inches (2025)

CHAPTER TWO

The Time to Act Was Yesterday



THE TIME TO ΔCT
WΔS YESTERDΔY



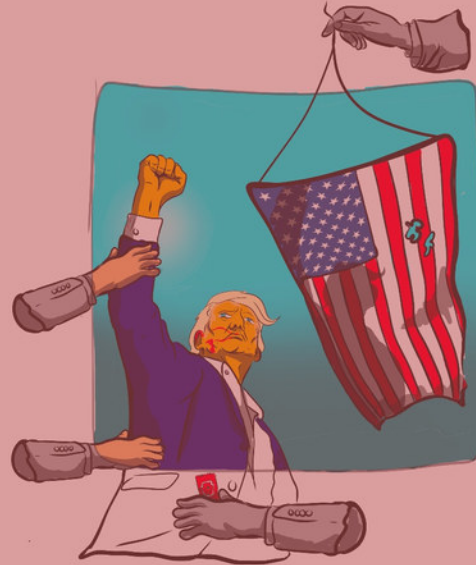
INSOMNIA
ON THE
SOUND WAVE



WAKE UP!
TIME TO ACT!



FREEDOM AIN'T FREE,
PEACE AT THE COST OF WAR,
CURRUPTION
RAMPANT...



...GENOCIDE
AND DESTABILIZATION
RIGHT BEFORE OUR EYES



WAKE UP!





YOUR PHONE CAN'T SAVE YOU

LIBERATION IS ON
THE HORIZON



THE TIME TO ACT
WAS YESTERDAY

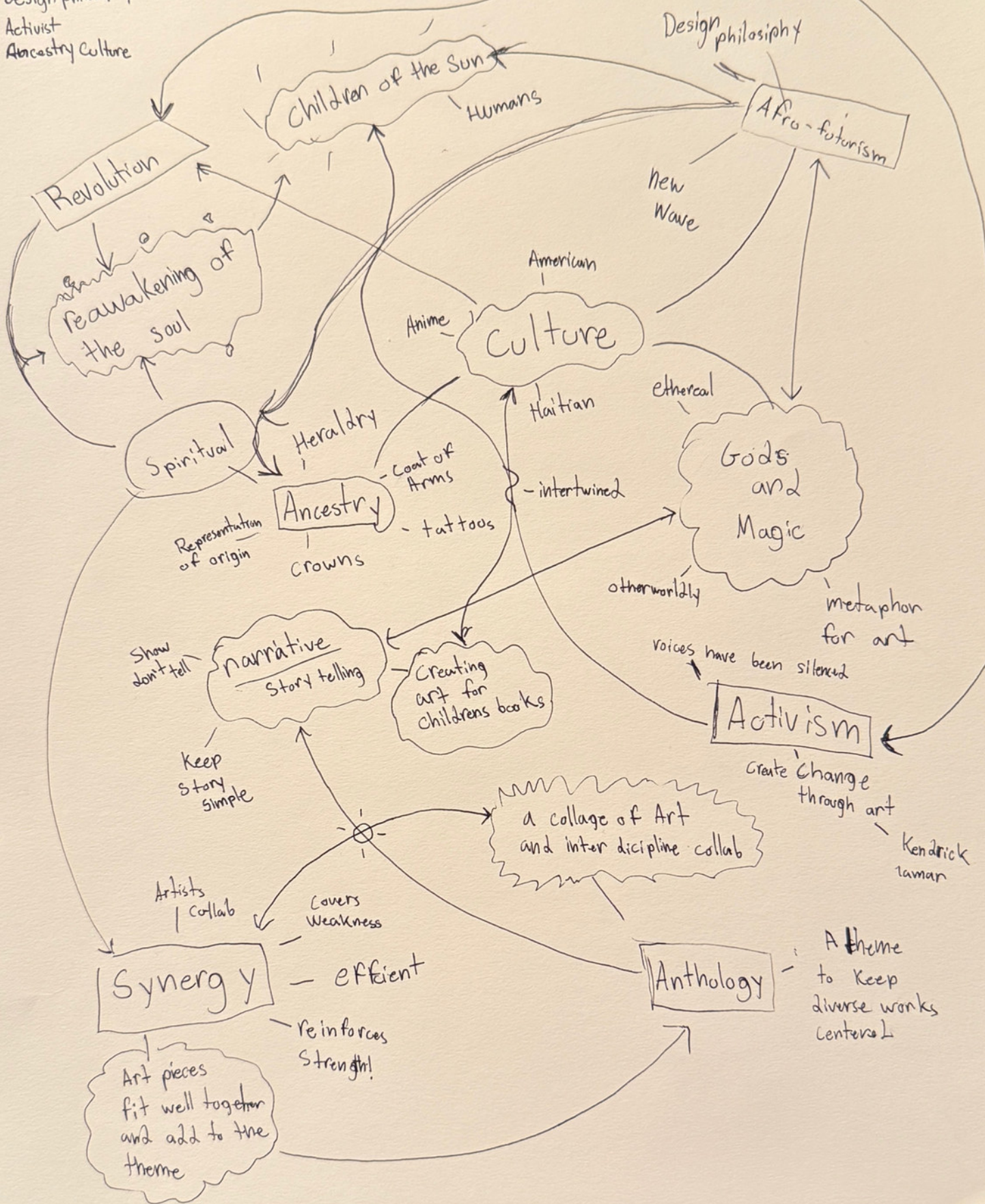


NEXT
BEST TIME?
NOW!

3

5 words:
Afrofuturism
Synergy
Design philosophy
Activist
Ancestry Culture

Mind map



Education

Massachusetts College of Liberal Arts(MCLA)

North Adams, MA | May 2025

Bachelor of Arts, Double Major: Art Design and Arts Management

Experience

Multicultural Education Resource Center(MERC) - Assistant

North Adams, MA | September 2024 – Present

- Assisted Students of with finding resources
- Event planning and Budgeting
- NorthCommunity Development Event Facilitation

MOSAIC Summer AIR - Artist-in-Residence (Fellowship)

North Adams, MA | July 2024 – August 2024

- Assisted in the installation and de-installation of gallery exhibits, working closely with the design team to ensure aesthetic cohesion.
- Managed design documentation and resource organization, streamlining the process for current and future exhibitions.
- Coordinated with artists and vendors to source and procure materials for installations.

Internships

MCLA TRiO Podcast - Project Manager

September 2024 – Present

- Led a multidisciplinary team to organize and execute a photo exhibition focused on underrepresented identities in higher education.
- Sourced materials, coordinated photo shoots, and developed design presentations for project stakeholders.
- Maintained detailed schedules and budgets, ensuring project milestones were met within tight timelines.
- Produced marketing content and managed social media engagement to promote the event and reach diverse audiences.

Gallery 51 - Workshop/Artist-in-Residence Coordinator (Internship)

North Adams, MA | October 2022 - May 2023

- Collaborated with the resident artist on creating new works
- Scanned traditional works into Photoshop then edited
- Collaborated on design research: Color theory and design samples for how to fill a space.
- Utilizing automatic, saws, and sanders, to design and build a woodwork installation

Extracurriculars

- President of the Black Student Union(2024-25)
- Co-operator of the Men of Color Initiative (2024-25)
- Young Man With A Plan(YMWAP) Alumni(2017-19)
- Teen Empowerment Youth Organiser (2017-19)
- Student Representative of the Academic Policy Committee (2021-22)

INSOMNIA

